

2010 Call for Proposals—Special Solicitation

Proposal Deadline

Proposals may be submitted at any time throughout the year.



Robert Wood Johnson Foundation

Robert Wood Johnson Foundation Local Funding Partnerships Peaceful Pathways: Reducing Exposure to Violence

Purpose

Robert Wood Johnson Foundation Local Funding Partnerships is a matching grants program that connects the Robert Wood Johnson Foundation with local grantmakers to fund new, community-based projects to improve health and health care for vulnerable populations. This special solicitation seeks nominations from diversity-focused funders for projects to reduce violence in traditionally underserved communities that are defined by race, ethnicity, tribe, gender, sexual identity or rural/frontier location.

Eligibility Criteria

- Applicants must be nominated by a diversity-focused funder that is principally concerned with the community to be served, such as: a Black United Fund, an Asian-American/Pacific Islander Foundation or a Women's Foundation.
- Projects should be planned and led by members of the specific racial, gender, tribal or other disadvantaged community to be served; and projects must be culturally appropriate—reflecting how language skills, significant cultural differences, education, income and discrimination affect health-related outcomes.
- Projects must be new and work to reduce violence in the context of a specific community and use that community's strengths and assets to address threatening or violent behavior that results in emotional, psychological or physical harm. For example, eligible projects may address intimate partner violence, child or elder abuse, gang activity, school violence, or post-war trauma. Projects may relate to violence between family members or strangers, individuals or groups; in public or private settings.
- To obtain sufficient dollar-for-dollar matching funds throughout the grant period, the grantee is expected to work with the nominating funder (a diversity-focused funder) and/or additional grantmakers (who need not be diversity-focused funders). Funding partners may include independent and private foundations, family and community foundations, and corporate and other philanthropies.
- Matching funds must represent new funding specifically designated to support the proposed project. Up to 25 percent of the match for *Peaceful Pathways* may consist of in-kind services.

Selection Criteria

Please see the full call for proposals brochure. Additional details may be found on the program's Web site.

Total Awards

- Up to \$1 million is available in 2010.
- Up to eight matching grants of between \$50,000 and \$200,000 each will be awarded.

Use of Grant Funds (See full call for proposals brochure for complete details.)

Grant funds may be used for project staff salaries, consultant fees, data collection and analysis, meetings, supplies, project-related travel, and other direct project expenses including a limited amount of equipment essential to the project. Grant funds may be used for contracts related specifically to implementation of the project.

Key Dates and Deadlines

- Optional applicant conference calls will be scheduled. Information will be posted at www.localfundingpartnerships.org under How to Apply.
- Proposals may be submitted at any time throughout 2010 and will be reviewed on the following dates: May 5 and September 1, 2010 and January 5, 2011.

Inquiries

For information on the program, eligibility criteria and the application process please contact the LFP program office:

Curtis Holloman, deputy director

Phone: (609) 275-4128

E-mail: [cholloman@](mailto:cholloman@localfundingpartnerships.org)

localfundingpartnerships.org

www.localfundingpartnerships.org

We encourage all applicants to read the complete details about the program found in the full call for proposals brochure at www.rwjf.org/cfp/lfp_peacefulpathways.

For information about funding opportunities from the Robert Wood Johnson Foundation visit www.rwjf.org/grants.

Sign up to receive Funding Alerts on upcoming calls for proposals at www.rwjf.org/services.

Continued on back



Grant funds may not be used for general operating funds, organizational capacity building or capital expenditures, re-granting, fundraising, endowments or scholarships.

Research studies and community assessments will not be funded through this program.

How to Apply

All proposals must be submitted through the *Local Funding Partnerships* online system.

www.localfundingpartnerships.org